

Nottingham University Boat Club



President's message

Since its conception in 1951, Nottingham University Boat Club has gone from strength to strength and can now be truly considered as one of Britain's University rowing super powers. This bold statement is reflected in the fact that NUBC has won the British Universities' Sport's Association Championship in 9 of the last 12 years. But just as with the academic side of Nottingham University, we at the boat club are constantly striving for more. We passionately believe that the coming years are exciting times and with our 5 year plan aspire to be unchallenged as THE leading University in British rowing. As President, I cordially invite you to enter with us into the next stage of the club's fruition.

We are confident that with your help we can succeed in fulfilling the club's challenging goals. Rowing is renowned for being elitist and at Nottingham this is a stigma that we are actively trying to remove. Unfortunately one of the greatest problems facing us is that by definition rowing is an expensive sport. Through your generous contributions, we can look to remove this barrier by obtaining more specialist coaching, expanding our fleet and initiating development plans for our boathouse. I hope that you have the foresight to join us in this vision and associate your brand with our success.

Chris Thomas

Sponsorship brochure

An opportunity

A partnership with NUBC offers a stimulating opportunity on many levels. Through exposure on campus, at races and on the road, not only can we present your name to a vast audience, additionally we can broadcast your brand to the graduates of the future. With 10,000 miles travelled per year, an average of two races each calendar month and 1000s of hours of training, the numbers who could be reached are vast. On top of this, your brand could penetrate the heart of the student population and promote your image with undergraduates at many Russell Group universities.

Eight bodies moving in unison, pushing their mental and physical boundaries to the limit. To many rowing is the ultimate team sport. When asked what makes a good rower, the most popular responses would include time management, teamwork and commitment. Our hope is that through Nottingham University Boat Club and rowing, your brand can be further associated with success and the qualities synonymous with the sport.

The Club

Sport for all

With over 120 active members, equally split between men's, women's and novice squads not only are we one of the largest university clubs but we are also respected for catering for all.

Participation varies from those completely new to the sport to those being groomed for the Beijing Olympics. Following our Olympians achievements in recent years and increasing prominence in the media, we've found more and more people wanting to try the sport. This has been fantastic for the club but we need to expand our facilities in line with the growing demand.

About us

With an annual turnover similar to that of a small business, the club's achievements are made all the more remarkable when you consider that it is entirely run by students. A committee of 12 elected students look after the everyday running of the club along with an employed coach and three student coaches who manage our fleet. This consists of 15 boats located in our boathouse on the banks of the River Trent.

Fun

If Nottingham University were to have a motto, it would certainly be "Work hard, play hard." This is equally applicable to both academic and rowing life. Rowing is so much more than a sport. Most oarsmen would say it's a lifestyle. Four 6am starts and 12 sessions a week for 40 weeks of the year certainly puts a strain on body and mind. The social side of the club acts as a mechanism for relieving this stress. Our fortnightly socials provide a great arena for novice and senior squad members to integrate and many members have found some of the closest friends through the boat club.



Trophy cabinet

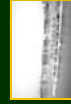
BUSA

Given our limited resources and size relative to many other universities, our recent results speak volumes. NUBC has walked away as BUSA champions in 9 of the last 12 years, an almost unprecedented accomplishment in any BUSA sport and something the club is very proud of. This year's regatta saw three medals in Championship events and consequently, two Nottingham crews will race at the inaugural European Universities Sports Association Rowing Championships to be held this summer.

The Henleys

Perhaps the highlights of the rowing calendar are the prestigious Henley Regattas. NUBC has had at least one crew race at Henley in each of the last 30 years. Couple this with appearances of the Nottingham women in the elite Remenham Challenge Cup in recent years, NUBC has gained a wealth of exposure at such an esteemed event. At this year's internationally renowned Henley Royal Regatta, Nottingham was in an exclusive group of clubs to have three boats entered. Two of which were still racing on the distinguished Friday stage of the regatta.

At Henley Women's Regatta, the ladies of the Boat Club have excelled. In the last three years, five different boats have made the elusive finals. Making a final at such an esteemed event is a great achievement but in 2003 and 2005, two of these final



appearances were converted into silverware.

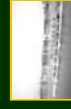
Internationally

Nottingham University has an array of fine achievements on a domestic level. This season has been no exception with an array of wins including one at the National Championships. However, the elite members of the club often go onto greater things. This summer will see one athlete represent Great Britain at the World Under 23 Championships and eight athletes will be vying for medals at the European Universities Championships.

Without doubt the pinnacle of any athlete's career is representing their country at the Olympic Games. In the last decade NUBC has been lucky enough to have two athletes fulfil this dream.

Varsity

December sees Nottingham's annual rowing Varsity match. Men's, women's and novice boats from the University take on old adversaries, Nottingham Trent University over a 3000m course on the River Trent. Just like any other varsity event, the races are fiercely fought but the university has rarely failed to keep up its winning tradition.



Sponsorship packages

Gold £4000 and above

- NUBC Headline sponsorship
- Logo on Men's and Women's 1st and 2nd VIII boats
- Home page acknowledgement on nubc.org.uk
- Boarding on boat trailer
- Logo on chest of race kit (all in one, splash top) and hooded sweat shirt
- Company information at freshers fare stand

Silver £1000-£3999

- Logo on Men's and Women's 1st and 2nd VIII blades
- Acknowledgment on sponsorship page of nubc.org.uk
- Boarding on boat trailer
- Logo on shorts of all in one, sleeve of splash top and sleeve of hooded sweat shirt

Bronze £500-£999

- Logo on sleeve of out of boat kit (splash top, hooded sweatshirt, fleece)
- Acknowledgment on sponsorship page of nubc.org.uk

Varsity £1000

- Boarding at finish area
- Recognition of sponsor in any press releases
- Logo on Nottingham University and Nottingham Trent University Varsity t-shirts

The above packages are to be used as guidelines.

Packages can be individually tailored to suit both the sponsor and the boat club's needs.

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